LCC BOARD MEETING 3.3.18

ATTENDING: CARIN MURPHY, ADAM WOMBACHER, NANCY CARLSON, JAKE SIMONS & JUSTIN EASTMAN
ABSENT: JIM RASMUSSEN

Carin called the meeting to order at 10:05 am and the board approved the agenda with no additions.

Carin spent some time explaining the articles of incorporation, by-laws vs policies and our responsibilities as board members of a non-profit 501c3 organization. We discussed that any changes to the by-laws required a 10 day notice to the membership and a vote from the general membership on the proposal. We also spent time discussing the rules for record-keeping of a non-profit organization and how that needed to be more complete as we moved into the future. Agendas, notes and treasury reports are necessary in hard copy.

We discussed creating more complete mission and vision statements and a strategic plan that could be used for future boards.

Balance in the bank account as of 12.31.17 is $6,396.00. Jim will be giving an updated treasurer's report at the spring banquet.

There was lengthy discussion about the relationship between the club and the charter. Justin and Jake will be speaking to Jim Lenning about that and will report back to Carin before March 30. If they are not a separate incorporation, they need to decide if they choose to stay a project of the Lake Country Cyclists Bike Club or form a separate corporation that LCC has a partnership with. Either way there is additional paperwork that needs to be done. We also discussed, based on their decision, of charging a member/non-member rate for the charter.

Our goal in 2018 is to increase membership and member involvement. To that end Nancy motioned for the club to spend up to $600 on tanks and t-shirts to be used as member incentives. Adam seconded the proposal. We will be printing t-shirts that will be given to new members that sign up at the spring banquet ($20 for individual, $30 for family) renewals will stay at the $15 for individual and $25 for family for 2018.
T-shirts will also be given to those that sign up as a ride host (at the banquet) for the Monday novice rides & the July 4th Slater Parade ride. They will also be for sale for $10.

The grand prize at the spring banquet will be 50% off an individual RAGBRAI charter or $100 Gift Card to Bike Country. Drawings will be help for additional prizes. Raffle tickets will be given as follows, 1 for attending and renewing, 2 tickets when a friend joins & 2 tickets to the friend that joins and 2 tickets & a T-shirt when you sign up to lead a novice ride.

We have designed a new jersey and will be taking orders at the banquet. Sizing kits will be available. We will have Men's short-sleeved, women's sleeveless and women's racer backs available for ordering. New this year – a cycling hat! There is a minimum of 5 per style to order. Checks will be made out to LCC. Carin will also have sizing and ordering on the LCC website. Nancy will promote on the Facebook page. The on-line order form will close on April 30.

2018 Rides were discussed and we have our regular Monday, Tuesday, Thursday & Saturdays rides on the schedule. A new Wednesday, 10 am ride and a new Monday gravel ride have been added. We will be adding a Friday dinner destination ride beginning in June. We decided to keep the July 4th ride and change it just to go to Slater for the parade and the Jingle Ride is the 1st Sunday in December. Adam will be looking at adding

other ‘special’ rides to the calendar and will let Nancy know so it can be published in the newsletter.

Spring Banquet, Thursday, April 5. Come early to try on and order jerseys! Carin will take care of catering and Nancy will handle the RSVP. A free will offering will be taken to help offset the catering costs. Carin has prepared a slide show and this will be a general membership meeting with no guest speaker.

LCC’s 25th anniversary is in 2018. Adam will contact Steve Cannon about speaking at the fall banquet. Carin will check into different venues with a cash bar. She would like to recognize past presidents.

Nancy has contacted Scott about sponsorship of bikeiowa.com.

Meeting adjourned at 12:15 pm.